



GCSE Business 1-9:

The GCSE Business Course 1-9 consists of 2 key themes:

- **Investigating small business** – 90 Marks – 50% of overall grade
- **Building a business** – 90 marks – 50% of overall grades

Each theme encompasses 5 topics as shown below.

Theme 1: Investigating small business (*Paper code: 1BS0/01)
Written examination: 1 hour and 30 minutes 50% of the qualification 90 marks
Content overview <ul style="list-style-type: none">• Topic 1.1 Enterprise and entrepreneurship• Topic 1.2 Spotting a business opportunity• Topic 1.3 Putting a business idea into practice• Topic 1.4 Making the business effective• Topic 1.5 Understanding external influences on business
Assessment overview <p>The paper is divided into three sections:</p> <p>Section A: 35 marks</p> <p>Section B: 30 marks</p> <p>Section C: 25 marks.</p> <p>The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.</p> <p>Questions in Sections B and C will be based on business contexts given in the paper.</p> <p>Calculators may be used in the examination. Information on the use of calculators during the examinations for this qualification can be found in <i>Appendix 4: Calculators</i>.</p>

Theme 2: Building a business (Paper code: 1BS0/02)
Written examination: 1 hour and 30 minutes 50% of the qualification 90 marks
Content overview <ul style="list-style-type: none">• Topic 2.1 Growing the business• Topic 2.2 Making marketing decisions• Topic 2.3 Making operational decisions• Topic 2.4 Making financial decisions• Topic 2.5 Making human resource decisions
Assessment overview <p>The paper is divided into three sections:</p> <p>Section A: 35 marks</p> <p>Section B: 30 marks</p> <p>Section C: 25 marks.</p> <p>The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.</p> <p>Questions in Sections B and C will be based on business contexts given in the paper.</p> <p>Calculators may be used in the examination. Information on the use of calculators during the examinations for this qualification can be found in <i>Appendix 4: Calculators</i>.</p>

Revision Guides:

All students have been issues with a revision guide, provided by the Business Department.

These guides come with a free log on to the online revision pack that can be found at:

www.activelearn.co.uk

What key areas of revision allow for top grades:

Finance is an area that is always difficult to grasp for any age and so focusing on this area is great for revision

Application – This involves students reading case study's and being able to pick out key points in the text. A good strategy to help your child succeed is to pick out a case study on a business and ask them questions about that business.

i.e "What profit did Apple make in 2014?"

The more the student can access the case study in the exam the easier it will be for them to answer the questions.

Websites:

BBC Bitesize

Revisebusiness.com

www.businesseducation.com

SAM Learning