

Parents' Pack

Apprenticeship Information

Edition 5: February 2019



Get ready for National Apprenticeship Week 2019

Monday 4th – Friday 8th March 2019

National Apprenticeship Week is one of the most exciting weeks in the apprenticeship calendar. The Week offers parents, students, teachers and others the opportunity to participate in a huge range of activities and events organised by employers and training providers. There are hundreds of activities happening across the country that you could get involved with (please see page 3 for more information).

By now, you will have seen the new nationwide Fire It Up campaign on television adverts, social media and bus stops. The website contains inspirational videos of apprentices and employers talking about their real apprenticeship stories, from companies including Channel 4, the NHS and the Royal Opera House. For more information please visit:

apprenticeships.gov.uk



Carolyn Savage

Head of Apprentice Engagement, National Apprenticeship Service

Contents

February Parents' Pack

What is National Apprenticeship Week?	3
National Apprenticeship Week Events	4
Exciting new apprenticeship standards	5
Interview the employer about their scheme	6
Real apprentices gaining real experiences	7
Interview with an apprentice	8
Higher and Degree apprenticeship vacancy listing 2018/19	8
A parents' guide to apprenticeships - translated	9
Previous editions of the Parents' Pack	10

What is National Apprenticeship Week?

Find out about the most exciting week in the apprenticeship calendar!

What is it?

National Apprenticeship Week is one of the most exciting weeks in the apprenticeship calendar. The Week offers parents, students, teachers and others the opportunity to participate in a huge range of activities and events organised by employers and training providers.



When is it?

National Apprenticeship Week takes place from Monday 4 March to Friday 8 March 2019. It will coincide with National Careers Week and International Women's Day on the Friday.



How can I get involved?

There are hundreds of activities happening across the country that you could get involved with including careers fairs, breakfast/lunch events, open days, celebration events. Businesses, schools and communities will be opening their doors to help to showcase and celebrate how apprenticeships bring new energy and passion into organisations.

Take a look at the events map on page 4 to find out more information about events happening near you.



Events

Attend an event near you!

National Apprenticeship Week commences on the 4th of March. With hundreds of events taking place across England, it is a great opportunity to meet real employers and apprentices. Take a look at some of the events included below for an idea of how you could get involved.

CHECK OUT THE MAP

Be sure to check out the full listing of events at <https://nawevents.co.uk/>

North West

UCAS Higher Education Exhibition
Tues 5th March, 9:30am
Manchester

Yorkshire & the Humber

National Careers Guidance Show
Thurs 7th March, 9:30am
Leeds

North East

Get Up and Go!
Apprenticeships Event
Sat 9th March, 10:30am
Newcastle Upon Tyne

West Midlands

The Apprenticeship Show
Thurs 7th March, 12:00pm
Telford

East Midlands

Get Involved with Engineering
Mon 4th March, 2:00pm
Leicester



South West

Apprenticeship Expo
Thurs 7th March, 09:30am
Exeter

East of England

Hertfordshire Apprenticeship Show
Weds 6th March, 3:30pm
Hatfield

South East

PwC School & College Leaver Open Evening
Thurs 7th March, 5:30pm
Crawley









London

Routes into Creative Industries
Thurs 7th March, 6:00pm
Pinewood Studios, Iver Heath

Exciting new apprenticeship standards

New apprenticeships are being developed and released all the time through The Institute for Apprenticeships. The list below shows some of the brilliant new apprenticeship standards available.

Find out more here: www.instituteforapprenticeships.org/apprenticeship-standards

Agriculture, Environment & Animal Care	Landscape/Horticulture Supervisor 	Overseeing work in public parks and gardens, green spaces and historic gardens, private gardens and estates or in production nurseries and retail outlets.	3 (advanced)
Creative Arts, Media & Design	Advertising & Media Executive 	Creating messages (campaigns) which are intended to inform or influence the people who receive them.	3 (advanced)
Engineering & Manufacturing	Leather Craftsperson 	Producing or manufacturing leather goods for a number of markets.	2 (intermediate)
Hair and Beauty	Beauty and Make-Up Consultant 	Working in a retail environment promoting and recommending the use, benefits and application of a range of retail beauty products.	2 (intermediate)
Health, Science & Pharmaceuticals	Physiotherapist 	Delivering programmes and interventions to help people affected by injury, ageing, illness or disability.	6 (Degree)
Health, Science & Pharmaceuticals	Pharmacy Services Assistant 	Supporting the delivery of pharmacy services.	2 (intermediate)
Protective Services	Intelligence Analyst 	Work alongside intelligence collection offices and other support roles to identify patterns and trends of the information and data they are handling.	4 (higher)
Sales, Marketing & Procurement	Supply Chain Leadership Professional (degree) 	Procuring, producing, moving and delivering a product or service from a supplier to a customer or end-user.	6 (Degree)

Interview the employer about their scheme

Useful questions to ask the employers that you meet

With so many fantastic apprenticeship events planned as part of National Apprenticeship Week, you will have lots of opportunities to meet with potential employers and ask them lots of questions about their apprenticeship programmes.

Use the list of suggested questions below to help you to learn more about the organisation's apprenticeship programme.






Employer	Top tip	✓
Job opportunities	What kind of apprenticeships do you offer?	
	What would an apprentice typically be doing in their day to day role?	
	How long is the apprenticeship?	
	What qualification(s) will be achieved?	
	How is the training delivered? E.g. Face-to-face, online, a mixture of methods?	
	Are there opportunities for employment / progression after the apprenticeship?	
	Are you able to provide any support for apprentices who re-locate?	
Application process	When and where do you advertise your apprenticeship vacancies?	
	How many vacancies are available?	
	Do you have many applicants?	
	Where are the vacancies available?	
	What is the recruitment process like and how long does it take?	
	What skills and attributes do you look for in an applicant?	
	Have you ever been really impressed at an interview - what set the applicant apart?	
What would you recommend that I could be doing to help with the recruitment process?		
The company / culture	What is the best part about working for you?	
	What social opportunities do you offer your apprentices? e.g. joining company sports teams or attending networking events	
	What benefits do you offer your employees?	
	Why are you a great company to work for?	

Real apprentices gaining real experiences

Find out what the apprentices think!

One of the best things about an apprenticeship is the real-world experience you gain whilst learning on the job. Each month, Amazing Apprenticeships and Learn Live collaborate with employers and their apprentices to find out what is on offer for apprentices in these businesses. Take a look at some of the incredible experiences that apprentices are having in the UK right now!

For more information and top advice from current apprentices and apprentice recruiters at top firms, head to Amazing Apprenticeships to watch broadcasts live and on catch up: amazingapprenticeships.com/live-broadcasts

Brand	Apprentice feedback
	<p>"My favourite part of the apprenticeship is being given the opportunity to work on high-profile projects. As well as this, there is always a lot to learn and so many helpful people to work with."</p> <p>Mobin, Food Product Developer (Level 6)</p> <p>Unilever Live Broadcast Unilever Vacancy Snapshot profile</p>
	<p>"I enjoy being able to get my degree and working at the same time. Since joining Accenture, I've expanded my technical knowledge through my role in infrastructure and networks and my degree course is great preparation for career opportunities in those areas."</p> <p>Kathryn, Network Engineering Apprentice (Level 6)</p> <p>Accenture Live Broadcast Accenture Vacancy Snapshot profile</p>
	<p>"I'm 18 months into my role and currently working on a £6 million junction improvement project, getting experience on site is great. I hope to gain lots of different site experience over the next 3-4 years."</p> <p>George, Trainee Civil Engineer (Level 6)</p> <p>Balfour Beatty Live Broadcast</p>
	<p>"My role requires me to liaise with clients, directors and partners of all seniority levels, meaning I can network and learn from everyone around me."</p> <p>Matthew, Public Sector Audit Apprentice</p> <p>BDO LLP Live Broadcast</p>
	<p>"I aspire to work my way up to management level, something that feels accessible with the Pret 'Grow, Evolve, Excel' scheme! As I work my way up, I know that Pret will support my tuition fees, so I don't have to end up in debt."</p> <p>Naomi, Hospitality Apprentice</p> <p>Pret a Manger Live Broadcast</p>

Interview with an apprentice

We asked Holly, Business Administration apprentice with Amazing Apprenticeships, a few questions about what it was like applying for apprenticeships.



How many apprenticeships did you apply for?

Loads! I dedicated 2 or 3 evenings a week to apply for as many apprenticeships as possible. As soon as my friends started receiving their university offers, I felt even more motivated to secure myself an apprenticeship after finishing my A-Levels. At the beginning I was very picky about which apprenticeships I applied for. I had my mind set on working in the fashion industry, however, there were very few fashion opportunities in the South West.

I decided that I needed to start looking further afield and broaden my search. I started to think about my other interests, I knew that I loved learning about business at school, having studied it at GCSE and A-Level. There were a lot of business apprenticeship opportunities, both locally and further away from me, so I began applying for any that sounded interesting.

Where is the furthest location you applied for an apprenticeship?

At the beginning when I was searching for an apprenticeship, I was quite reluctant to apply for a job in my home town where I went to school. I wanted to be somewhere new! I lived at home with my parents in Somerset, so I had great links to Exeter and Bristol. These were both areas with lots of apprenticeship opportunities, so I applied for a variety of vacancies. It wasn't until I had sent off at least 10 applications and heard nothing back that I started applying for jobs closer to London as I knew that I could potentially relocate and live with family members in Hertfordshire.

How different were your applications for each job?

The application process was very similar for all of them, except where organisations asked their own tailored questions. It was when I came to write covering letters that I needed to spend more time. I made sure to highlight my most relevant skills and attributes depending on what the vacancy was for. It took more time, but I think it paid off and helped to show the organisation that I had really thought about their vacancy.

What would you advise other individuals who are currently applying for an apprenticeship?

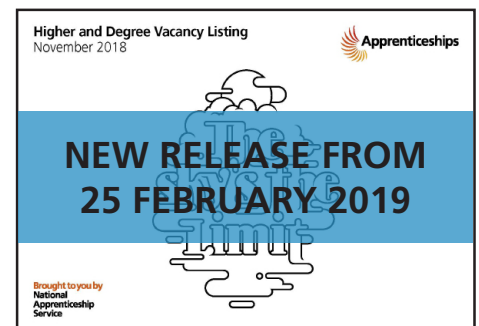
I think my main piece of advice would be to keep your options open and apply for lots of different apprenticeships. You might not look at smaller companies that you haven't heard of. Or you might even ignore bigger companies because you think that they only make cars, or manufacture food. Lots of these companies offer a range of other roles like sales, business development, marketing, finance etc. so think big!

Higher and Degree apprenticeship vacancy listing 2018/19

The Higher and Degree apprenticeship vacancy listing showcases thousands of vacancies from various employers starting in 2019. You can apply for these apprenticeships and a place at university at the same time.

Higher and Degree apprenticeships are widening access to the professions bringing together the very best of higher and vocational education. Degree apprenticeships give you the opportunity to attain a degree from some of our best universities whilst training in a top flight career. Tuition fees are paid for by your employer and the government and you will be learning and earning a salary from day one. To download a copy of the listing please visit:

<https://www.gov.uk/government/publications/higher-and-degree-apprenticeships>

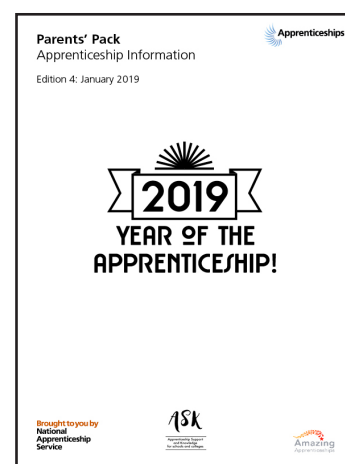
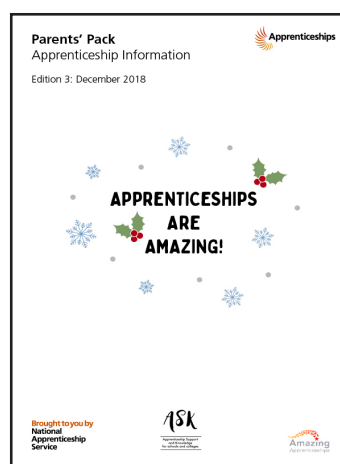
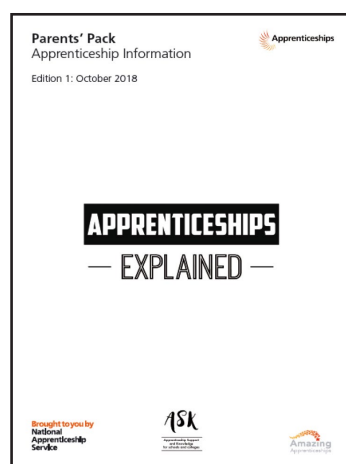


Previous editions of the Parents' Pack

Have you accessed all of our previous editions?

You can access all previous editions of the Parents' Pack on our website: www.amazingapprenticeships.com/resources
You can also click on the images of each edition below to be taken directly to the download page.

Sign up to our monthly newsletter to stay up to date with news and resources, we send out the Parents' Pack every month to our newsletter subscribers, so make sure you're among the first to receive it:
www.amazingapprenticeships.com/newsletter/



October 2018

- 6 easy ways to keep informed
- A parents guide to apprenticeships in English
- A parents guide to apprenticeships in Polish
- A parents guide to apprenticeships in Punjabi
- Calendar of events

November 2018

- The importance of keeping options open
- Exciting new apprenticeship standards
- 7 questions to ask at University open days about Degree apprenticeships
- Catch-up and live apprenticeship broadcasts
- Employer advice with Nestlé
- Higher & Degree vacancy listing

December 2018

- Using down time to get ahead
- Exciting new apprenticeship standards
- If at first you don't succeed, try, try again
- Does the size of the employer matter?
- The Government Economic Service Degree Apprenticeship programme
- Employer advice with Sky
- Higher & Degree vacancy listing

January 2019

- What are employers really looking for
- Exciting new apprenticeship standards
- Hobbies that work for employers
- Proud parents of an award-winning apprentice
- Your 10 step 2019 apprenticeship plan
- Apprenticeships with the Army
- Higher & Degree vacancy listing
- Social life of an apprentice
- Fire It Up national campaign