



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	Exploring Enterprises: Characteristics of the Enterprise	Exploring Enterprises: Market Research to meet Customer Needs	Exploring Enterprises: Investigating the Factors to Success	Promotion and Finance for Enterprise: Promotion	Promotion and Finance for Enterprise: Financial Records	Promotion and Finance for Enterprise: Financial Planning and Forecasting
11	Planning and Enterprise: Exploring Ideas for a Micro Business Planning an Enterprise: Pitch a Micro Business		Planning an Enterprise: Pitch a Micro Business	Planning an Enterprise: Reviewing the Pitch	Planning an Enterprise: The business launch	Revision/ Course completed
12	Marketing and People - The business environment and the Marketing Strategy	Marketing and People – Human Resources and Business organisation	Marketing and People – Business Leadership Managing Business Activities: Sources of Finance	Managing Business Activities - Liability and Financial Planning	Managing Business Activities - The Effective operations of a business	Business Decisions and Strategy - Expanding the Business
13	Business Decisions and Strategy - Making operational choices; Descions Trees, Critical paths and the Culture of a Business		Global Business – The Economic Situation	Global Business – The Businesses Advantage	Revision Techniques and Strategies	