



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
7						
8						
9						
10	Exploring Enterprises: Characteristics of the Enterprise	Exploring Enterprises: Market Research to meet Customer Needs	Exploring Enterprises: Investigating the Factors to Success	Promotion and Finance for Enterprise: Promotion	Promotion and Finance for Enterprise: Financial Records	Promotion and Finance for Enterprise: Financial Planning and Forecasting
11	Planning and Enterprise: Exploring Ideas for a Micro Business Planning an Enterprise: Pitch a Micro Business		Planning an Enterprise: Pitch a Micro Business	Planning an Enterprise: Reviewing the Pitch	Planning an Enterprise: The business launch	Revision/ Course completed
12	Unit 1 Exploring Enterprises LAA/B	Unit 1 Exploring Enterprises LAC/D/E	Unit Exploring Enterprises Assignments	Unit 3 Personal and Business Finance LAA	Unit 3 Personal and Business Finance LAB	Unit 3 Personal and Business Finance LAC



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**Business Decisions and Strategy -
Making operational choices; Descions Trees,
Critical paths and the Culture of a Business**

**Global Business – The
Economic Situation**

**Global Business – The
Businesses Advantage**

Revision Techniques and Strategies