



Mock Exam

Paper 3

Thursday 7th March 2022

9:10am – 2 hours

Exam

Paper 1 – Marketing, people and global businesses

Wednesday 25th May 2022

Afternoon – 2 hours

Paper 2 – Business activities, decisions and strategies

Thursday 9th June 2022

Morning – 2 hours

Paper 3 – Investigating business in a competitive environment

Thursday 16th June 2022

Afternoon – 2 hours

Topics

Theme 1: Marketing and People

- meeting customer needs
- the market
- marketing mix and strategy
- managing people
- entrepreneurs and leaders

Theme 2: Managing business activities

- raising finance
- financial planning
- managing finance
- resource management
- external influences

Theme 3: Business decisions and strategies

- business objectives and strategy
- business growth
- decision-making techniques
- influences on business decision
- assessing competitiveness
- managing change

Theme 4: Global business

- global markets and business expansion
- global marketing
- global industries and companies (multinational corporations)

Following information released in regards to the summer exam series students can see specific areas to focus on within revision [here](#)

Revision

All students have been given a course revision guide and text book from the college that is supported by the examining body along with past papers and mark schemes

In addition to this pupils would also find the following websites useful:

- www.tutor2u.co.uk
- www.businessed.com
- www.revisionnation.co.uk
- www.senecalearning.co.uk