

Course Title	BTEC Enterprise
Exam Board	Edexcel
Exam Board Website	www.pearson.org.uk
Course Code	603/1916/1
Controlled Assessment/Exam Weighting	60% Assignment 40% Exam

<b>Course Description:</b>
<p>This course is a unique blend of Business and Enterprise studies that takes the best of both worlds and delivers a course that gives real life application with strong academic theories.</p> <p>The course is designed to harbour the skills of young budding entrepreneurs taking them through a learning journey that prepares them with real life skills and knowledge they can apply to themselves in the future.</p> <ul style="list-style-type: none"> <li>• The aim of the course is to teach both key business theory and develop employability skills which will give pupils the confidence to achieve their full best in their future career paths.</li> <li>• The course will also encourage learners to develop their people, communication, planning and team working skills by having the opportunity to plan and run their own enterprises.</li> <li>• Over the course pupils will get a chance to experience enterprise simulations, hear from guest speakers and explore the world of enterprise up close.</li> </ul> <p>Specification <a href="#">HERE</a></p>
<b>Assessment:</b>
<ul style="list-style-type: none"> <li>• Unit 1: Understanding Entrepreneurial Values – 30% Assignment</li> <li>• Unit 2: Creating a Business Plan – 30% Assignment</li> <li>• Unit 3: Marketing and Finance for Personal Business – 40% Exam</li> </ul>
<b>This course is suitable for:</b>
<p>People who have a passion and aptitude for business, be that the art of making a deal or managing a workforce of 10 – 10,000 employees.</p> <p>If you are someone who likes the idea of being your own boss, this is the course for you!</p> <p>This course is designed for pupils who are interested in the world of work and business. From this course they will develop this interest into an understanding of how the world of business operates and how everyone's lives are affected by these organisations.</p>
<b>Careers/Jobs</b>
<p>With the knowledge of this course it allows you to develop skills that are applicable to all careers and will greatly increase your chances of succeeding but perhaps the most interesting are: CEO, Politician, Marketer, Accountant, Social Media Manager.</p> <p>At Etone College Sixth Form, pupils can continue studying an A Level in Business Studies provided they meet the entry requirements of a pass or higher.</p>
<b>FOR FURTHER INFORMATION CONTACT:</b>
Mr D Bowley