

Course Title	GCSE Business
Exam Board	Edexcel
Exam Board Website	www.pearson.org.uk
Course Code	1BS0
Controlled Assessment/Exam Weighting	Two, 1 hour and 45 minute exams

Course Description:

This course is an opportunity to explore the world of business for any budding entrepreneur or economist. Designed to give pupils the opportunity to experience the key areas of business they will focus on Human Resources, Finance, Operations and Marketing. Across the course pupils will build their knowledge of the subject and develop the key skills required to apply the theory into practical situations.

From here pupils will have the opportunity to hone their knowledge and skills enabling them to complete the course with successful outcomes and strong employability skills for any employer.

Theme 1: Investigating Small Businesses

Concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

Theme 2: Building a Business

Examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance, and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows.

Specification [HERE](#)

Assessment:

- Theme 1: Investigating Small Business – 50% Exam
- Theme 2: Building a Business – 50% Exam

This course is suitable for:

People who have a passion and aptitude for business, studious and eager to be able to analyse the world of business and apply concepts to reality.

If you are someone who likes the idea of being your own boss, this could be the course for you!

This course is designed for pupils who are interested in the world of work and business. From this course they will develop this interest into an understanding of how the world of business operates and how everyone's lives are affected by these organisations.

Careers/Jobs

With the knowledge of this course it allows you to develop skills that are applicable to all careers and will greatly increase your chances of succeeding but perhaps the most interesting are: CEO, Politician, Marketer, Accountant, Social Media Manager.

At Etone College Sixth Form, pupils can continue studying an A Level in Business Studies, Economics or Accounting or a Level 3 BTEC in Business provided they meet the entry requirements.

FOR FURTHER INFORMATION CONTACT:

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